

Sponsorship Opportunities for the 2013 Christmas Pet Fashion Runway

Title Sponsor



[Available Sponsorship Opportunities for the San Diego Christmas Fest 2013](#)

Adoption Sponsorship - \$2500.00 - 2 available

- 10x20 booth with skirted table and 2 chairs.
- Full page ad in show program
- Logo/Name inclusion on all print collateral
- Logo/Name inclusion on limited radio, TV, internet, print, social media & press releases.
- Logo, description and link to your website on TheHolidayFestival.com.
- Promotional materials included in attendee welcome packages (sponsor to provide promo material).
- Sponsor receives 3 free T-shirtS

Main Stage Sponsorship - \$1000.00 - 1 sponsorships available

- 10x10 booth next to the main entrance.
- 1/4 page ad in show program
- Logo/Name inclusion on all print collateral
- Logo/Name inclusion on limited radio, TV, internet, print, social media & press releases.
- Logo, description and link to your website on TheHolidayFestival.com.
- Promotional materials included in attendee welcome packages (sponsor to provide promo material).
- Sponsor receives 1 free T-shirts

- **Your business name mention before and after every guest on stage**

Entertainment Sponsorship - \$750 - 1 sponsorships available

- 10x10 booth
- 1/8 page ad in show program
- Logo/Name inclusion on all print collateral
- Logo/Name inclusion on all the radio, TV, internet, print, social media & press releases.
- Prominent logo display, description and link to your website on TheHolidayFestival.com.
- Promotional materials included in attendee welcome packages (sponsor to provide promo material).
- Sponsor receives 1 free T-shirt
- **Company banners located in Entertainment Arena.**

Pet Food Drive Sponsorship - \$750

- 10x10 booth
- 1/8 page ad in show program
- Logo/Name inclusion on all Pet Food Collection Containers
- Logo/Name inclusion on social media & press releases.
- Logo, description and link to your website on TheHolidayFestival.com.
- Promotional materials included in attendee welcome packages (sponsor to provide promo material).
- Sponsor receives 1 free T-shirts

Fly Ball Sponsorship - \$500

- 10x6 Booth, located near the Flyball course.
- 1/4 page ad in show program
- Logo/Name inclusion on social media & press releases.
- Prominent logo display, description and link to your website on TheHolidayFestival.
- Promotional materials included in attendee welcome packages (sponsor to provide promo material).
- Sponsor receives 1 free T-shirt
- **Company banners located at the Flyball course (sponsor to provide banners).**